

VIVIAN SMITH

Author, Communications Consultant, Editor, Instructor, Journalist

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Professional Positions

**Independent journalist,
1994 to present**

Research and writing of numerous articles and features for, among others, *The Globe and Mail*, *The National Post*, *Canadian Living*, *Maclean's* and *ROB Magazine*.

**Editing and Media Consultant
2004 to present**

Institute on Aging, University of Victoria (2106/17); University of British Columbia (2013, 2014), the Law Foundation of B.C. (2012, 2010), University of Victoria (2010), United Way of the Lower Mainland (2009). Media training workshop for Canadian Society for Studies in Education, Concordia University, Montreal, May 30, 2010. Editorial coach and consultant, *The Times Colonist*, summers 2004-2008. Coach for reporters and editors at the *Nanaimo Daily News* and the *Calgary Herald*.

**Associate, Santé
Communications Group
September 2013 to present**

Research, writing and editing of reports and articles.

Lecturer

Harvey Stevenson Southam Lecturer, University of Victoria, Fall 2016. Topic: Gender and Journalism.

Author

Outsiders Still: Why Women Print Journalists Love – and Leave – Their Newspaper Careers. University of Toronto Press. Published April, 2015. <http://www.utppublishing.com/Outsiders-Still-Why-Women-Journalists-Love-and-Leave-Their-Newspaper-Careers.html>

Previous Journalism and Management Experience

Associate Editor

April 2009 to February
2013

Boulevard Magazine

Assisting ME with the editorial content and production of Victoria's leading monthly lifestyle magazine. Each month edited the majority of copy for and assisted in assigning a 92-to-100-page, high-quality magazine. See issues at www.victoriaboulevard.com.

Managing Editor

January 2009- April 2009

Boulevard Magazine

Created an editorial team and managed editorial content for *Boulevard* magazine. Managed freelance contributors, assigned stories, edited copy, wrote editor's column, worked with design team. I left this position when I began my PhD at the University of Victoria, remaining as Associate Editor.

Globe and Mail Staffer

Reporter, editor, columnist and manager (National Beats Editor), *The Globe and Mail*, Toronto, 1980-1994. Member of Women's Readership Committee, National Edition Editor, National Desk editor and Lifestyles Editor.

Columnist

The Times Colonist, Victoria, 2003-2009

EDUCATION

PhD (Interdisciplinary Studies)

University of Victoria, Victoria, BC
"All the Resistance That's Fit to Print"

Master of Journalism

Dean's Medal, University of Western Ontario
London, Ontario

Bachelor of Arts

Honours French, University of Western Ontario
London, Ontario

Selected Journalism Publications

"Genocide scholar remains an optimist in the face of inhumanity." *University Affairs* magazine, October 2015.

<http://www.universityaffairs.ca/features/feature-article/genocide-scholar-remains-an-optimist-in-the-face-of-inhumanity/>

“The Ghosts of Village Island.” *Hakai* magazine, May 13, 2015.

<http://www.hakaimagazine.com/article-short/ghosts-village-island>

“Innovations in Learning: It’s all in the Blend.” *University Affairs* magazine, November 2014. (Honorable Mention, Kenneth R. Wilson Memorial Award, Best Professional Article.)

<http://www.universityaffairs.ca/its-all-in-the-blend.aspx>

“Listen Up: Hearing loss is a big deal,” *Boulevard* magazine, July, 2011

http://issuu.com/boulevardlifestylesinc/docs/july_2011

Columns bi-weekly for the *Times Colonist*, 2003-2009 (untitled op-ed columns and *The Power Years*).

“Getting off the Beat,” a daily’s bold experiment, Aug. 25, 2003, www.poynter.org.

“O Joy,” *Alumni Gazette*, UWO, cover profile of politician Joy MacPhail, Fall, 2002.

http://webcache.googleusercontent.com/search?q=cache:kjp20RXsfIJ:communications.uwo.ca/co/m/alumni_gazette/alumni_stories/oh_joy_20021118438262/+&cd=1&hl=en&ct=clnk&gl=ca

NOTE: For reviews of my book, see

1. Barnett, B. (2016). Book review. *Journalism*, March 9. <http://jou.sagepub.com/content/early/2016/03/08/1464884916635891.extract>
2. <http://www.theglobeandmail.com/arts/books-and-media/vivian-smiths-outsiders-still-looks-at-struggles-of-women-in-the-newsroom/article24699061/>
3. <http://www.j-source.ca/article/vivian-smiths-outsiders-still-hard-look-canadian-newspapers-gender-problem>
4. Janigan, M. Style Page Ghetto: The career obstacles faced by women journalists. *Literary Review of Canada*, (October, 2015) p. 9. <http://reviewcanada.ca/magazine/2015/10/style-page-ghetto/>
5. Landsberg, M. Book review, Winter Reading. *Herizons*, Vol 29, No. 3. p. 34. (Print only.)

Academic Publications

Kelly Grindrod, BScPharm, PharmD, MSc; Jonathan Boersema, BA; Khrystine Waked, BSc (AgEnvSc); Vivian Smith, PhD; Jilan Yang, MD, MSc, PhD; Catherine Gebotys, PhD. Locking it down: The privacy and security of mobile medication apps. *Can Pharm J* 2016; 150(1): 60-66.

Smith, V. *Outsiders Still: Why Women Print Journalists Love – and Leave – Their Newspaper Careers*. Toronto: University of Toronto Press. Published April, 2015.

Ryan, M., Walker, M., Scaia, M. & Smith, V. (2013). (Un) Disciplining the Nurse Writer:

Doctoral Nursing Students' Perspective on Writing Capacity. *Nursing Inquiry*.
DOI:10.1111/nin.12045.

Refereed Paper:

Smith, V. (2010). Educating Lotta, Kit and Shirley: How Three Women Journalists Responded to the Demands of Canadian Newspapers to Teach the Status Quo. In Clover, D.E. and Vivian Smith (Editors), *Proceedings of the Canadian Society for Study of Women and Education*. Montreal: Concordia University.

Proceedings:

Clover, D.E. and Smith V. (2010). *Proceedings of the Canadian Society for Study of Women and Education*. Montreal: Concordia University

Academic Awards

University of Victoria Interdisciplinary Fellowship (\$10,500) 2011/2012

Teaching Activities: Sessional instructor at four Canadian universities, 1995-2016. Course descriptions on request, including journalism, creative non-fiction, professional writing.

Guest Lectures

Minding My Own Business: A Reporter's Inquiries into Gender and Journalism. Harvey S. Southam Public Lecture, Oct. 4, 2016, University of Victoria.

Gender and Journalism: How newsrooms skirt their sexism issues. Mount Royal University SOMAR Speaker Series, Calgary, Alta. March 29, 2016.

"It's Not Just You: How gender shapes careers in Canadian newsrooms." Speech at Ryerson University School of Journalism, Toronto, Ont., Oct. 8, 2015.

"Ethics in Journalism," to BA students in Communication, Royal Roads University, July 15, 2015.

"Women's Experiences as Print Journalists," to MA students in Leadership, University of Victoria, July 14, 2015.

"Understanding Canadian journalism practices," to MA students in Communication in International Context class, Royal Roads University, June 9, 2015.

"Darkness, Dragons and Dark Holes: Young Canadian Women Print Journalists Talk about Their Careers," to the Western Regional Canadian University Press conference, March 23, 2013.

Guest lecture on journalism ethics to students of Politics and the Media, Sir Wilfred Laurier University, Waterloo campus, Sept. 30, 2008.

Guest lecture series on Newsroom Management at the University of Western Ontario Graduate School of Journalism, Fall term, 2008.

Guest lecture on A Case Study in Ethics, to communication students, Sir Wilfred Laurier University (Brantford Campus), March 12, 2007.

Panels and Presentations

Panel moderator and organizer, Hire and Higher: Your Career in Journalism, University of Western Ontario Graduate School of Journalism, Nov. 28, 2008.

Presenter, Writing for the Eye and Ear, lecture to documentary film students, UVic, May 20, 2008.

For Speakers Bureau, University of Victoria

Radio interview on women and leadership, *All Points West*, CBC Radio, July 20, 2012.

“Women, Journalism and Social Justice,” Parkside Rotary Club, Victoria, April 6, 2011.

“The Importance of Journalism in a Democracy,” Beechwood Village, Sidney, March 10, 2011.

“Improving Your Writing” seminar to Pacific Christian School, Victoria, Feb. 22, 2010; Journey Middle School, Sooke, May 7, 2010; Beechwood Village, Sidney, May 10, 2010.

Professional Activities:

Judge, National Newspaper Awards (2001 to 2015, various categories), <http://www.nna-ccj.ca/>

Consultant, *Whipped: The Secret World of Party Discipline*, 2013 documentary by Sean Holman.

Moderator and organizer, Our Brilliant Newsroom Careers: Why Women Stay, Why They Leave and Why It Matters. Canadian National Newspaper Association conference, Toronto, April 27, 2012.

Independent Advisory Board member, *The Tyee* Investigative and Solutions Fellowships (2009, 2011) <http://thetyee.ca/Mediacheck/2011/01/03/TyeeFellowshipWinners/>

Attended (on scholarship) Nieman Conference on Narrative Journalism, December, 2004, Harvard University, Cambridge, Mass.

Judge, National Magazine Awards (2002, 2006, 2007, various categories)

Canadian Association of Journalists member, speaker and former Victoria chapter executive. Organizer for November, 2001 annual national CAJ writers’ conference, Victoria.

Other selected addresses, lectures, interviews

CBC *On the Island* (Victoria), CFA radio (Victoria), CBC Kamloops, radio interviews for Harvey S. Southam public lecture, October 4-5, 2016.

Ian Jessop phone-in program, CFX 1070, August 4, 2015. On *Outsiders Still*.

All Points West radio show, CBC Radio, May 5, 2015. On *Outsiders Still*.

“Non-Fiction Writing and Focus,” lecture to senior class, Claremont Secondary School, Jan. 16, 2014 and Jan. 12, 2012

“How Journalism Works,” Katimavik (Vancouver group), June 24, 2010.

“Award-Winning Writing,” webinar for Canadian Newspaper Association, Jan. 14, 2009.

“Reinventing Yourself,” speech to the Minerva Foundation, Victoria, May 1, 2008.

“Journalism or Propaganda?” lecture to Esquimalt High School forum, UVic, Feb. 19, 2008.

“Public Relations from the Newsroom Perspective,” speech to public relations students at Royal Roads University, Victoria, October, 2007.

Moderator, Hillside-Quadra all-candidates’ meeting for BC election, May, 2005.