

VIVIAN SMITH, PhD  
Author, Communications Consultant, Editor, Instructor, Journalist

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## Professional Positions

### **Independent journalist 1994 to present**

Research and writing of numerous articles and features for, among others, *The Globe and Mail*, *The National Post*, *University Affairs*, *Maclean's*, *Times Colonist*.

### **Editor and media consultant 2004 to present**

Institute on Aging, University of Victoria (2106-2020); Office of the Seniors Advocate (2018-19), Community Living BC (Vancouver, 2018); University of British Columbia (2013, 2014), the Law Foundation of B.C. (2010, 2012), University of Victoria (2010), United Way of the Lower Mainland (2009). Media training for Canadian Society for Studies in Education, Concordia University, Montreal, 2010. Editorial coach and consultant, *The Times Colonist*, summers 2004-2008.

### **Associate, Santé Communications Group September 2013 - 2018**

Research, writing and editing of reports and articles.

### **Lecturer**

Harvey Stevenson Southam Lecturer, University of Victoria, Fall 2016. Topic: Gender and Journalism.

### **Author**

*Outsiders Still: Why Women Print Journalists Love – and Leave – Their Newspaper Careers*. University of Toronto Press. Published April, 2015. <http://www.utppublishing.com/Outsiders-Still-Why-Women-Journalists-Love-and-Leave-Their-Newspaper-Careers.html>

## Journalism and Management Experience

### Associate Editor

April 2009 to February  
2013

### *Boulevard Magazine*

Assisting ME with the editorial content and production of Victoria's leading monthly lifestyle magazine. Each month edited copy for and assisted in assigning a 92-to-100-page, high-quality magazine.

### Managing Editor

January 2009- April 2009

### *Boulevard Magazine*

Created an editorial team and managed editorial content for *Boulevard* magazine. Managed freelance contributors, assigned stories, edited copy, wrote editor's column, worked with design team. I left this position when I began my PhD at the University of Victoria, remaining as Associate Editor with responsibility for editing all copy.

### Globe and Mail Staffer

Reporter, editor, columnist and manager (National Beats Editor), *The Globe and Mail*, Toronto, 1980-1994. Member of Women's Readership Committee, National Edition Editor, National Desk editor and Lifestyles Editor.

### Columnist

*Times Colonist*, Victoria's daily newspaper, 2003-2009

## EDUCATION

### PhD (Interdisciplinary Studies)

University of Victoria, Victoria, BC, 2013  
*"All the Resistance That's Fit to Print"*

### Master of Journalism

Dean's Medal, University of Western Ontario  
London, Ontario, 1977

### Bachelor of Arts

Honours French and Political Science, University of  
Western Ontario, London, Ontario, 1975

## Selected Journalism Publications

"Comment: Fraudulent news undermines democracy." *Times Colonist*, November 29, 2016.

“Genocide scholar remains an optimist in the face of inhumanity.” *University Affairs* magazine, October 2015.

<http://www.universityaffairs.ca/features/feature-article/genocide-scholar-remains-an-optimist-in-the-face-of-inhumanity/>

“The Ghosts of Village Island.” *Hakai* magazine, May 13, 2015.

<http://www.hakaimagazine.com/article-short/ghosts-village-island>

“Innovations in Learning: It’s all in the Blend.” *University Affairs* magazine, November 2014. (Honorable Mention, Kenneth R. Wilson Memorial Award, Best Professional Article.)

<http://www.universityaffairs.ca/its-all-in-the-blend.aspx>

Columns bi-weekly for the *Times Colonist*, 2003-2009 (untitled op-ed columns and *The Power Years*).

“Getting off the Beat,” a daily’s bold experiment, Aug. 25, 2003, [www.poynter.org](http://www.poynter.org).

“O Joy,” *Alumni Gazette*, UWO, cover profile of politician Joy MacPhail, Fall, 2002.

[http://webcache.googleusercontent.com/search?q=cache:kjp20RXsfIUJ:communications.uwo.ca/com/alumni\\_gazette/alumni\\_stories/oh\\_joy\\_20021118438262/+&cd=1&hl=en&ct=clnk&gl=ca](http://webcache.googleusercontent.com/search?q=cache:kjp20RXsfIUJ:communications.uwo.ca/com/alumni_gazette/alumni_stories/oh_joy_20021118438262/+&cd=1&hl=en&ct=clnk&gl=ca)

NOTE: For reviews of my book, see

1. Barnett, B. (2016). Book review. *Journalism*, March 9. <http://jou.sagepub.com/content/early/2016/03/08/1464884916635891.extract>
2. <http://www.theglobeandmail.com/arts/books-and-media/vivian-smiths-outsiders-still-looks-at-struggles-of-women-in-the-newsroom/article24699061/>
3. <http://www.j-source.ca/article/vivian-smiths-outsiders-still-hard-look-canadian-newspapers-gender-problem>
4. Janigan, M. Style Page Ghetto: The career obstacles faced by women journalists. *Literary Review of Canada*, (October, 2015) p. 9. <http://reviewcanada.ca/magazine/2015/10/style-page-ghetto/>
5. Landsberg, M. Book review, Winter Reading. *Herizons*, Vol 29, No. 3. p. 34. (Print only.)

## Academic Publications

Kelly Grindrod, BScPharm, PharmD, MSc; Jonathan Boersema, BA; Khrystine Waked, BSc (AgEnvSc); **Vivian Smith, PhD**; Jilan Yang, MD, MSc, PhD; Catherine Gebotys, PhD. Locking it down: The privacy and security of mobile medication apps. *Can Pharm J* 2016; 150(1): 60-66.

Smith, V. *Outsiders Still: Why Women Print Journalists Love – and Leave – Their Newspaper Careers*. Toronto: University of Toronto Press. Published April, 2015.

Ryan, M., Walker, M., Scaia, M. & **Smith, V.** (2013). (Un) Disciplining the Nurse Writer: Doctoral Nursing Students’ Perspective on Writing Capacity. *Nursing Inquiry*.

DOI:10.1111/nin.12045.

*Refereed Paper:*

Smith, V. (2010). Educating Lotta, Kit and Shirley: How Three Women Journalists Responded to the Demands of Canadian Newspapers to Teach the Status Quo. In Clover, D.E. and Vivian Smith (Editors), *Proceedings of the Canadian Society for Study of Women and Education*. Montreal: Concordia University.

*Proceedings:*

Clover, D.E. and Smith V. (2010). *Proceedings of the Canadian Society for Study of Women and Education*. Montreal: Concordia University

**Academic Awards**

University of Victoria Interdisciplinary Fellowship (\$10,500) 2011/2012  
Dean's Medal, University of Western Ontario School of Journalism, 1977

**Teaching Activities:** Sessional instructor, 1995-2016, including University of Victoria, University of Western Ontario, Royal Roads University and Malaspina College (now Vancouver Island University). Course descriptions on request for journalism, creative non-fiction, professional writing. University 101, 201 volunteer at UVic, 2012/2013

*Guest Lectures*

Minding My Own Business: A Reporter's Inquiries into Gender and Journalism. Harvey S. Southam Public Lecture, Oct. 4, 2016, University of Victoria.

Gender and Journalism: How newsrooms skirt their sexism issues. Mount Royal University SOMAR Speaker Series, Calgary, Alta. March 29, 2016.

"It's Not Just You: How gender shapes careers in Canadian newsrooms." Speech at Ryerson University School of Journalism, Toronto, Ont., Oct. 8, 2015.

"Ethics in Journalism," to BA students in Communication, Royal Roads University, July 15, 2015.

"Women's Experiences as Print Journalists," to MA students in Leadership, University of Victoria, July 14, 2015.

"Understanding Canadian journalism practices," to MA students in Communication in International Context class, Royal Roads University, June 9, 2015.

"Darkness, Dragons and Black Holes: Young Canadian Women Print Journalists Talk about Their Careers," to the Western Regional Canadian University Press conference, March 23, 2013.

Guest lecture on journalism ethics to students of Politics and the Media, Sir Wilfred Laurier University, Waterloo campus, Sept. 30, 2008.

Guest lecture series on Newsroom Management at the University of Western Ontario (now Western University) Graduate School of Journalism, Fall term, 2008.

Guest lecture on A Case Study in Ethics, to communication students, Sir Wilfred Laurier University (Brantford Campus), March 12, 2007.

#### *Panels and Presentations*

Panel moderator and organizer, Hire and Higher: Your Career in Journalism, University of Western Ontario Graduate School of Journalism, Nov. 28, 2008.

Presenter, Writing for the Eye and Ear, lecture to documentary film students, UVic, May 20, 2008.

#### *For Speakers Bureau, University of Victoria*

Radio interview on women and leadership, *All Points West*, CBC Radio, July 20, 2012.

“Women, Journalism and Social Justice,” Parkside Rotary Club, Victoria, April 6, 2011.

“The Importance of Journalism in a Democracy,” Beechwood Village, Sidney, March 10, 2011.

“Improving Your Writing” seminar to Pacific Christian School, Victoria, Feb. 22, 2010; Journey Middle School, Sooke, May 7, 2010; Beechwood Village, Sidney, May 10, 2010.

#### **Professional Activities:**

Judge, National Newspaper Awards (2001 to 2015, various categories), <http://www.nna-ccj.ca/>

Consultant, *Whipped: The Secret World of Party Discipline*, 2013 documentary by Sean Holman.

Moderator and organizer, Our Brilliant Newsroom Careers: Why Women Stay, Why They Leave and Why It Matters. Canadian National Newspaper Association conference, Toronto, April 27, 2012.

Independent Advisory Board member, *The Tyee* Investigative and Solutions Fellowships (2009, 2011) <http://thetyee.ca/Mediacheck/2011/01/03/TyeeFellowshipWinners/>

Attended (on scholarship) Nieman Conference on Narrative Journalism, December, 2004, Harvard University, Cambridge, Mass.

Judge, National Magazine Awards (2002, 2006, 2007, various categories)

Canadian Association of Journalists member, speaker and former Victoria chapter executive. Organizer for November, 2001 annual national CAJ writers’ conference, Victoria.

## **Other selected addresses, lectures, interviews**

CBC *On the Island* (Victoria), CFX radio (Victoria), CBC Kamloops, radio interviews for Harvey S. Southam public lecture, October 4-5, 2016.

Ian Jessop phone-in program, CFX 1070, August 4, 2015. On *Outsiders Still*.

All Points West radio show, CBC Radio, May 5, 2015. On *Outsiders Still*.

“Non-Fiction Writing and Focus,” lecture to senior class, Claremont Secondary School, Jan. 16, 2014 and Jan. 12, 2012

“How Journalism Works,” Katimavik (Vancouver group), June 24, 2010.

“Award-Winning Writing,” webinar for Canadian Newspaper Association, Jan.14, 2009.

“Reinventing Yourself,” speech to the Minerva Foundation, Victoria, May 1, 2008.

“Public Relations from the Newsroom Perspective,” speech to public relations students at Royal Roads University, Victoria, October, 2007.

## **Referees**

Margo Goodhand, former Editor-in-Chief, *Edmonton Journal*. 780-707-7987  
[margogoodhand@gmail.com](mailto:margogoodhand@gmail.com)

Dr. Peter Keller, Professor and Special Advisory to the Executive for Academic Planning, Simon Fraser University. 778-782-3925 [ypacad@sfu.ca](mailto:ypacad@sfu.ca)

David Leach, Department of Writing Chair, University of Victoria. 250-721-7627 [dleach@uvic.ca](mailto:dleach@uvic.ca)

Anne Mullens, Santé Communications Group, Victoria. 250-384-3775 [annemullens@gmail.com](mailto:annemullens@gmail.com)

Dr. Kelli Stajduhar, Professor, Institute on Aging and Lifelong Health, University of Victoria.  
250-721-7287 [kis@uvic.ca](mailto:kis@uvic.ca)

Dr. Christopher Waddell, School of Journalism and Communication, Carleton University, Ottawa.  
613-520-2600, ext. 8495 [Chris.Waddell@carleton.ca](mailto:Chris.Waddell@carleton.ca) (Former National Editor, the *Globe and Mail*)